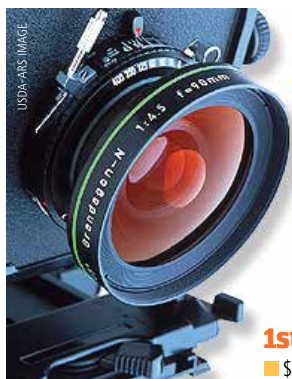


Fruit Shoot 2017

FRUIT PHOTOGRAPHY PAGE BY KEN LOVE



Important: 2017 prize choices have changed!

In its 21st annual photo contest the CRFG Development Fund this year again offers 12 prizes! Win for yourself or gift them to someone else! Select from any of the options listed below!

1st Place – 1 winner, 2 options: ■ \$100 ■ Set of 6 Ken Love fruit posters (SEE PANEL BELOW). ■ \$50 ■ 5-year CRFG electronic mail membership/membership expansion ■ 3-year CRFG domestic mail membership/membership extension (*ENTRANTS OUTSIDE USA WILL PAY SHIPPING SURCHARGE*) ■ Select 4 Ken Love fruit posters (SEE PANEL BELOW). **2nd Place – 2 winners, 4 options:** ■ \$25 ■ 3-year CRFG electronic mail membership/membership expansion ■ 2-year CRFG domestic mail membership/membership extension (*ENTRANTS OUTSIDE USA WILL PAY SHIPPING SURCHARGE*) ■ Select 3 Ken Love fruit posters (SEE PANEL BELOW). **3rd Place – 4 winners, 4 options:** ■ \$15 ■ 1-year CRFG electronic membership/membership expansion ■ Select 2 Ken Love fruit posters (SEE PANEL BELOW).

Judging Guidelines

- Judges will look for images emphasizing composition, design and color aesthetic images, as opposed to those that merely document or convey information. Inclusion of people, hands, rulers or other extraneous objects in photos is undesirable unless they add aesthetic value.
- Photos of fruit, flowers or foliage attached to a live plant are preferable to severing them. Having the photo subject in sharp focus is crucial.
- Unfocused images are discouraged except in unusual cases for a desired effect. Fruits, buds, flowers, roots or any vegetative plant parts are suitable subjects, but **all plants or plant parts displayed should be recognizable as a source of produce edible by humans.** Pictures of plants grown strictly as ornamentals or for aroma, wood, animal feed, soil conservation or general landscaping are inappropriate. **Examples of images which will not be considered include (but are not limited to) daffodils, tulips, begonias, lantanas, amaryllis and nondescript flowers.** Cultivated or wild plants, including edible weeds, are acceptable.

General Rules

- Anyone may enter. No purchase is required. Color prints and digital images will be accepted.
- By the submission of each entry, the entrant warrants that he or she is the creator of that image and grants to CRFG the right to reproduce the image in *Fruit Gardener* magazine and elsewhere (with attribution).
- CRFG will duly consider each image for the prizes listed above and will award a prize to the entrant, or his or her assignee, for any image judged a winner.
- Judging is by the Development Fund Committee.
- Winners will be announced in the Gallery and displayed in the Fruit Gardener.
- There is no limit to the number of entries that may be submitted; however, **no contestant will be eligible to win more than 2 prizes in this year's contest.**
- All entries to this contest become CRFG property, and the contestant relinquishes all rights except the right of attribution. They will not be returned.

Print Rules

- Only color photos in print form will be accepted. The number that can submitted is unlimited.
- The minimum acceptable print size is 3 by 5 inches.
- Larger print sizes are preferred.
- If possible, please send negatives along with prints.
- A brief description with each image is requested, but simple identification of the subject is sufficient.
- Do not write on the fronts of photos for any reason.
- Do not write directly on the backs of photos; use pre-gummed labels on the backs and write on the labels.
- Pre-gummed labels on photo backs should also be used for the entrant's name and address.
- All entries must be received by September 5, 2017, and must be mailed to:

CRFG Development Fund Committee
Attn: Emory Walton
335 E. Gainsborough Rd.
Thousand Oaks, CA 91360

Digital Rules

- Cameras with high resolution (pixel density greater than 4.0 megapixels) are strongly recommended for capturing images submitted to the contest.
- If camera resolution is selectable, the setting for the highest possible image quality should be used.
- Photo prints digitized using a flatbed scanner should be scanned with a minimum resolution setting of 300 dpi and a maximum setting of 600 dpi.
- Scan the largest print that is available, at actual size.
- Software should not be used to alter the original pixel density of any image submitted.
- Cropping and enhancements such as sharpness, color balance, contrast or brightness are permissible.
- Images will only be accepted in jpeg (.jpg) file format. **The names of the image files should consist of alphanumeric characters** (spaces underscores and hyphens are permitted; commas, colons, semicolons, exclamations, quotation marks, apostrophes, slashes and periods (excluding the period preceding the jpg or jpeg file type) are not allowed as part of the filenames).

- No other compression (e.g., .zip or .sit) should be used on the file before transmitting it or saving it to a CD.
- Digital Images may be submitted by postal mail, on a CD or thumb drive. Follow print rules for instructions. Disk must be formatted to be readable by PC.
- Entrants can go to <http://www.crfg.org/g2> and choose the Fruit Shoot 2017 album. Once in the album, select "Add Items" on the left side of the page. A menu will allow selection of the images the entrant wishes to upload. Include a brief caption describing each entry.
- Send a notification to fruit_shoot@crfg.org, including: full name | mailing address | e-mail address | number of images submitted to the contest—a brief description of each submitted image is requested, but simple identification of the subject is sufficient.
- Digital entries may not be submitted before April 1, 2017. All digital entries must be uploaded by 11:59 PM PDT on September 5, 2017.

Warning!

DO NOT submit images containing watermarks, signatures or claims of copyright.

Send questions to fruit_shoot@crfg.org